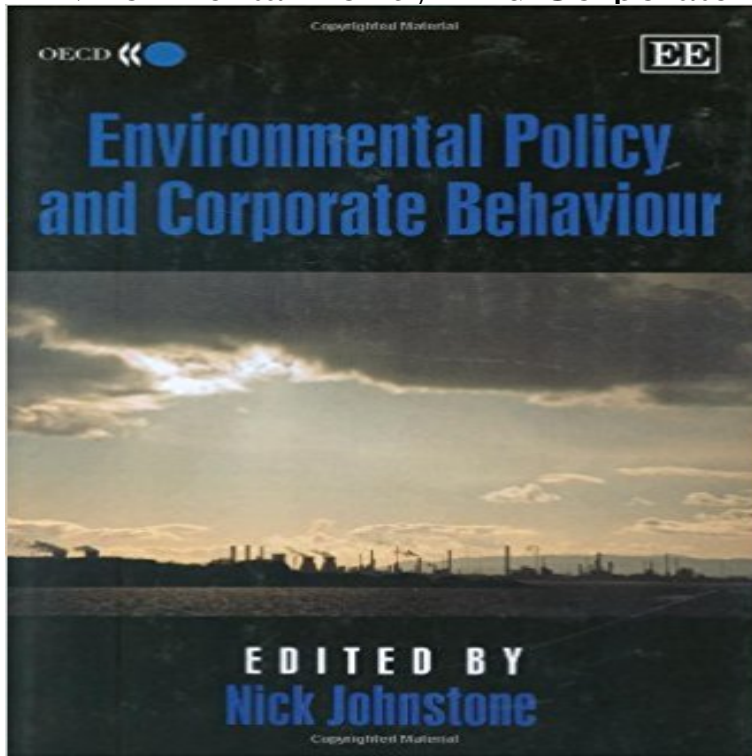


Environmental Policy And Corporate Behaviour



For the last 30 years, analysis of the inner workings of the firm has been largely absent from economic assessments of environmental policy. Recent work has highlighted the importance of understanding a firm's commercial motivations, decision-making procedures and organizational structure when designing and implementing public environmental policies. *Environmental Policy and Corporate Behaviour* responds to this need, investigating the many internal challenges faced by firms seeking to implement new policies and achieve significant and long-lasting environmental progress. The authors provide an in-depth empirical analysis of an industrial survey undertaken in seven OECD countries (Japan, France, Germany, Hungary, Norway, Canada and the United States), spanning 4000 facilities in all manufacturing sectors, including small and medium-sized enterprises. They use their findings to illustrate the links between public (government) environmental policies and private (firm and facility) environmental management, investments, innovation and performance. With a specific focus on the public policy implications of the empirical findings, the book provides a foundation upon which to formulate public and corporate policy in the environmental sphere. Adopting a multi-disciplinary approach, the book will appeal to academics and policymakers with an interest in economics of the environment, as well as presenting business and management perspectives.

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